SECTION I. PAGI

BOOKS

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Tom Petty: The stage is his workplace

CONVERSATIONS WITH TOM PETTY. By Paul Zollo. Omnibus Press. 330 pages. \$24.95.

By ROD LOCKWOOD

BLADE STAFF WRITER

Among the great American rock songwriters of the past 30 years, Tom Petty is undoubtedly the most consistent and durable.

Bob Dylan is mercurial to a fault, as unpredictable as he is brilliant. Bruce Springsteen suffered a mid-career creative slump that took him about 10 years to work his way out of, and even now he seems a bit too content plowing the same thematic ground.

Lou Reed, John Mellencamp, Joni Mitchell, and Paul Simon have pretty much disappeared, leaving room for artists like John Hiatt, Lyle Lovett, Lucinda Williams, and a few others who produce a steady stream of excellent commercial status it deserves.

There are others to be accounted for, but when you consider creative viability, popular success — as measured in record sales and concert receipts - and artistic credibility, Petty's in a class all his own.

Which is why he deserves the 330-page "in his own words" tome Conversations With Tom Petty. Notoriously shy of the press and certainly no industry glad-hander, he's earned the opportunity to prattle on about industry, famous pals like Bob shoot in Florida, where he grew into his career, which took him from writing songs with Harri-Dylan, Roy Orbison, and George up in the '50s and '60s, and de- from obscurity in Florida in the son to making groundbreaking Harrison, and his huge catalog

Paul Zollo is the questioner for this effort, and he's an exceptional sounding board for Petty, who comes across as a likable fellow; honest, thoroughly committed to his craft, and a decent guy who can occasionally be brutally dictatorial when it comes to how his music should be made and marketed.

Zollo, the author of Song-



In Conversations with Tom Petty, the singer reveals himself as a

hardworking songwriter/musician consumed by his craft.

writers on Songwriting, which never played sports, and was includes interviews with dozens routinely kicked out of school of musicians, actually took the for having long hair and a bad work that never achieves the time to learn some of Petty's songs, making his questions informed and at times a bit wonky school," he tells Zollo. "I always for nonmusicians.

tains a chord pattern that is F social circle seemed completely sharp minor, A, and E, which, irrelevant to me ... let's face it, only someone who knows his way around a fret cause, like, my wife and her board will understand.

plus for Conversations because it school, and I have nothing to clearly puts Petty at ease to have someone speak his language. Consequently, he discusses at and after a relatively brief but inhis career of 40-odd years. He's length how he discovered music teresting exploration of his famgot a lot to say about the music by seeing Elvis Presley at a film ily and childhood, the book digs veloping a passion that still fuels mid-'70s to a huge following and music videos to why you'll never

Part of what is remarkable about Petty is how much he was Don't Know How It Feels." consumed by music at a very early age - 11. He talks in the book about how he began playing in bands when he was just an adolescent, and getting paid for it, missing out on virtually every coming-of-age milestone that he's never hesitated to take on other kids take for granted.

attitude.

"I was never in the in-crowd at saw it as irrelevant after I started At one point he notes that to become a professional musi-"Refugee," Petty's 1980 hit, con-cian at the age of 15. The whole

"I still suffer that today befriends, they'll get out their But this level of detail also is a school albums and talk about relate to."

He's not complaining, though, a string of hits like "Breakdown," "I Won't Back Down," and "You

Petty's story is one of determination and hard work. From early on, when he fought efforts to raise the price of albums, to his last disc, the anti-corporate concept album "The Last DJ," the record company bean-coun-He never went to a prom, ters and argue for artistry over

Because his life has been devoted to music, Petty doesn't spend much time talking about personal issues. He makes mention of the problems he went through when he divorced his first wife, an ugly affair that he says he's not allowed to talk about because of a legal settlement, but generally everything is in the context of his music.

The best passages are the ones about his creative process, which is generally collaborative, whether it's with his long-time backing band the Heartbreakers (especially guitarist Mike Campbell) or buddies like Dylan, Harrison, Johnny Cash, Dave Stewart of Eurythmics, or Jeff Lynne.

As you might expect, Petty has nothing bad to say about these guys who are his friends and peers, but his accounts of hanging out with them and making music serve as a welcome humanization of some people who have spent too long on pedestals.

Of Dylan, he says, "I'll tell you this about him: I saw a lot of people running circles around Bob, being afraid of him, or afraid to say what was on their mind. Trying to anticipate what he was trying to say or do. I always found that if I asked Bob a direct question, I would get a direct answer. So maybe our friendship wasn't that difficult because I made up my mind that I would treat him like anybody else."

Conversations works because Petty and Zollo treat everything, catch Petty shaking hands with fans after a concert, as simply a guy doing his job. The result breaks down a wall fans might feel between themselves and Petty, providing a fascinating glimpse of a great songwriter at work.

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