

MUSIC EVENTS



AP

Peter Frampton will stand up and play his guitar tonight at the House of Blues in North Myrtle Beach.

ROAD SHOWS

GINUWINE

Friday, House of Blues, N. Myrtle Beach

311

Aug. 21, House of Blues, N. Myrtle Beach

SUGAR RAY

Aug. 22, Littlejohn Coliseum, Clemson

LOCAL SHOWS

TOM PETTY

Friday, N. Charleston Coliseum

THE ISLEY BROTHERS

Saturday, North Charleston Coliseum

G. LOVE & SPECIAL SAUCE

Aug. 21, The Plex

EDWIN McCAIN

Aug. 25, Windjammer

BLUE DOGS

Aug. 31, Windjammer

TORI AMOS

Aug. 31, North Charleston Coliseum

STANLEY JORDAN

Sept. 5, City Bar

DOC WATSON

Sept. 6, Charleston Music Hall



PROVIDED

M Petty

Legend makes his way to North Charleston Friday night

BY DEVIN GRANT

Special to The Post and Courier

Not too many people at the age of 12 knew what they were going to be doing for a living. For Tom Petty though, that is exactly the age it happened. When Elvis Presley came to Gainesville, Fla., in 1961 to work in the film "Follow That Dream," Petty, then eleven years old and a native of Gainesville, got a chance to meet the King of Rock 'n' Roll. Less than a year later, Petty had his plan in place. It was pretty simple, really. He would put together a rock band, record some music, and become rich and famous.

Petty, who performs with his band, the Heartbreakers, is in town tomorrow night. He did indeed achieve his goal, but it was anything but simple. Success with the Heartbreakers didn't come until after the demise of at least three other bands (The Sundowners, The Epics, and Mudcrutch) and a last-ditch move from Florida to Los Angeles in the early '70s. Mudcrutch was actually signed to a small label in L.A. and even released a single, "Depot Street." Nevertheless, that band soon folded. Petty then pulled some friends from his failed bands together and formed the Heartbreakers, and the rest is rock 'n' roll history.

To say that Tom Petty has done well as an artist would be putting it mildly. Since releasing a self-titled debut album in 1976, Tom Petty and the Heartbreakers have clamped onto the consciousness of the music buying public, despite the fact that not a single Petty song has ever been used in any sort of advertisement. In today's world, where Jewel's latest single was featured on a razor commercial the

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THOM O'KONSKI/AP

THIS WEEK



FILE, AP

Singer Jewel will play the North Charleston Performing Arts Center on Sept. 19.

JEWEL

As summer draws to a close, Jewel will hit the road on the first leg of a North American tour. Concentrating on East Coast and Midwest markets, her run will kick off Sept. 19 at the North Charleston Performing Arts Center at 8 p.m. and will wind down Oct. 18 in Minneapolis. Tickets for the North Charleston show go on sale Saturday at 10 a.m. at the North Charleston Coliseum ticket office, all Ticketmaster outlets, charge by phone at 843-554-6060, or online at www.ticketmaster.com.

Other dates will be added. No opening acts have been announced.

Prior to the Charleston show, Jewel will make a pair of television appearances. On Aug. 6, she'll make her second visit to NBC's "The Tonight Show With Jay Leno" in two months' time. The artist will follow that with an Aug. 13 performance on the new WB weekly music series "Pepsi Smash."

Jewel will be touring in support of her latest Atlantic album, "0304." Released in June, the set debuted at No. 2 on the Billboard 200. Lead single "Intuition" reached the top 10 of several of Billboard's singles charts, including a No. 5 peak on the Adult Top 40 tally and No. 7 on the Hot Digital Tracks download chart. Remixes of the single hit No. 1 on the Hot Dance Music/Club Play chart.

BATTLE OF THE BANDS

One of the best ways to see what

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week her new album came out, that's saying a lot. Rather than sell out for the benefit of quick cash, Petty has always preferred to let his music do the talking. Singles such as "American Girl," "Breakdown," "Don't Do Me Like That," "Refugee," and "Here Comes My Girl" made Petty a millionaire before the end of the '70s. In the '80s, Petty and his band embraced the new medium of the music video, turning out hugely popular visual interpretations of songs such as "You Got Lucky" (with its futuristic "Road Warrior" feel) and "Don't Come Around Here No More" (Alice in Wonderland on acid).

The '90s found Petty's sound maturing thanks to a stint playing with the Traveling Wilburys, a super-group that featured Petty, Jeff Lynne, Bob Dylan, and the late George Harrison and Roy Orbison. More radio hits with the Heartbreakers followed, including "Free Fallin'," "Runnin' Down a Dream," "Into the Great Wide Open," and "Mary Jane's Last Dance." Last year, Petty and his band received the ultimate honor when they were inducted into the Rock and Roll Hall of Fame. Not

IF YOU GO

WHO: Tom Petty and the Heartbreakers
OPENING: Mavis Staples
WHEN: Friday, 8 p.m.
WHERE: North Charleston Coliseum
TICKETS: Ticketmaster outlets, www.ticketmaster.com, or (843) 554-6060
COST: \$35 and \$47.50 plus service charges.
INFO: (843) 529-5012

bad for a star struck kid from Gainesville.

Petty arrives in Charleston touring in support of his latest release with the Heartbreakers, "The Last DJ." Released last year, the CD is Petty's first concept album, and the artist wasted no time letting his listeners know where he stands on the subject of the music business these days.

The album's title track takes a shot at the huge radio conglomerates, such as Clear Channel and Infinity, that own hundreds (and in some cases, thousands) of radio stations.

It's clear that Petty misses the days of free form radio when he sings, "there goes your freedom of choice/there goes the last human voice." (Ironically, tomorrow night's show is presented by Clear Channel).

In the song "Money Becomes King," Petty tells the story from the point of view of a music fan who watches as his favorite performer becomes a pawn of the music company, eventually pricing himself out of his fan's range ("and way up in the nosebleeds/we watched him on the screen/they'd hung between the billboards/so cheaper seats could see"). "Joe," a plodding

number, is sung from the point of view of a fat cat record company CEO who leaves no question as to who is really important in the artist/label relationship ("I'm the hand on the green light switch/you get to be famous, I get to be rich"). But although much of "The Last DJ" is filled with angry diatribes, Petty also shows that he hasn't forgotten why he's still in this game despite having made

enough dough to go retire on his own island somewhere. "Dreamville" is a perfect example. It's a beautiful song that begins with its narrator walking down to the music store to buy a new set of guitar strings. Petty fans attending Friday's concert can expect to hear more than a few songs from "The Last DJ" but also a good selection of Petty classics.

**THE WAREHOUSE**

on King

THE SECRETS

*Charleston's
 Favorite
 Party Band*

Friday
 August 15th

8.